





Desire Issue 2

CREATIVE LEAD
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VISUAL DIARY - ROTTERDAM, HOLLAND 51.92051, 4.48824 - Freya Ziemska









MADDALENA

ZADRA

Maddalena is a London based Italian artist who works across painting, drawing, printmaking and textile based installations.

Can you set the scene for what your working environment is like?

I usually like to have some noises, either a podcast, music or radio. I mainly come to my studio in the morning. I don't really work in the evening if I don't actually have to. But I like to come here early and then leave when the light goes, my favourite time of the day is probably when the sun goes down and there is a beautiful lighting in the room. My work is fast methods but slow processes. I'll come in, have a coffee or tea, put some music on and start looking at works – at least for a while. If I'm on a deadline, I'll start working straight away. If not, there's a lot of looking, thinking, sketching and reading for research. Or, you know, some days I just sew.

Can you talk about the use of repetition in your work?

I've been trying to ask myself as well that question for years of why I'm so attracted to it. I think in a way it's my way of composing images. I like the idea of repetition, a routine kind of feeling. It gives both uniqueness but also a normality. My work is hand printed so it's never going to be all the same, each one has a different personality to me. For my printing process, it needs to be done in a specific time and I can't do it every day because I really need to concentrate and have my mind set and be ready for it because it's so direct. If I'm not in the right set of mind, then it just won't work.

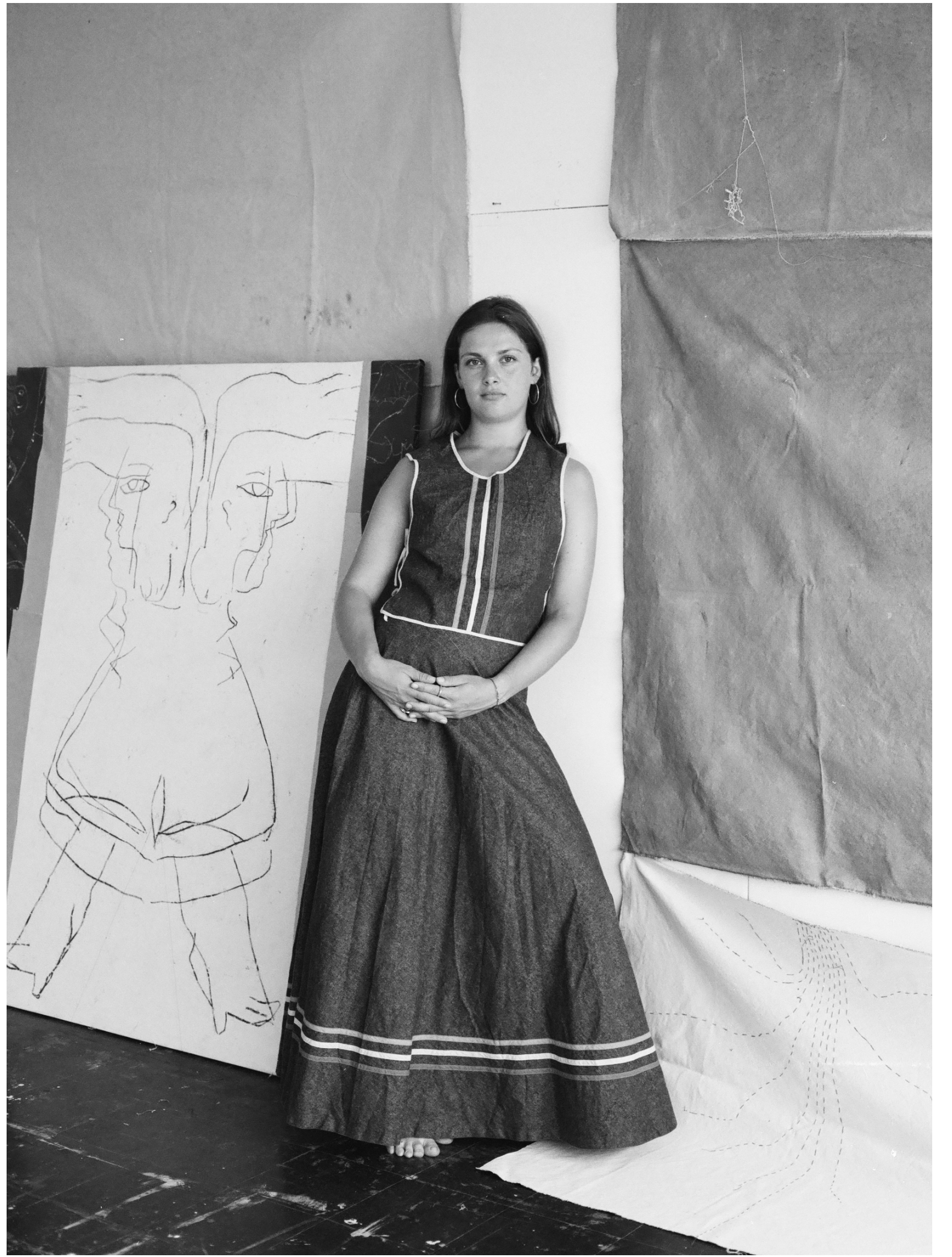
Do you have an ideal place in mind for your work to be exhibited?

I do love pieces in a gallery, to have a lot of space around it - they can breathe. My ideal piece that I've had in my head for years is a huge like 10 metres piece. You know, like something quite monumental. That would be an ideal future project that will happen, but not yet. I think it's destiny, like when it will come to me, the right project, it will happen but also I think I need to be ready myself. I had a show in Greece where the piece was draped onto a church wall, which I thought was beautiful. It was outside with this kind of stunning light, and it was moving with the air.

What was the last thing that really inspired you?

Behind the Red Moon by El Anatsui at the Tate Modern. I love his work, I just think he's a genius. The colour schemes that he puts together are so special, the piece I saw was so delicate but monumental – it was so beautiful.

MADDALENA ZADRA - Freya Ziemiska, Betty Oxlade-Martin, Michela Pedranti





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